

A close-up, high-contrast photograph of a precision machining process. A metal drill bit is shown cutting into a workpiece, with bright sparks and light reflecting off the metal surfaces. The image is dark and industrial, serving as the background for the event poster.

PMTS
2027

**PRECISION MACHINING
TECHNOLOGY SHOW**

MAY 4-6, 2027

CLEVELAND, OHIO USA

HUNTINGTON
CONVENTION CENTER
OF CLEVELAND

**Sponsorship and
Advertising Packages**



Illuminate your company and give your products and services an edge over the competition with full color advertising in the Show Directory.

4-COLOR PRINT RATES		4-COLOR COVER RATES	
FULL PAGE	\$2,500	BACK COVER	\$4,000
HALF PAGE HORIZONTAL	\$1,750	INSIDE FRONT COVER	\$3,500
		INSIDE BACK COVER	\$3,000

PRINT SPECIFICATIONS	
FULL PAGE	
TRIM: 7.875" × 10.5"	BLEED: 8.375" × 11"
HALF PAGE HORIZONTAL	
TRIM: 6.875" × 4.375"	

Please contact your sales representative for inserts, premium positions and other available custom options. Must be a PMTS exhibitor to purchase directory advertising.

PROMOTIONAL PACKAGE	
20 AVAILABLE	

- E-newsletter banner (Distributed 6 times before the event)
- Includes Upgraded Enhanced Listing
- Full-page ad in the Show Directory (7,000 distribution to PMTS attendees)

INVESTMENT: \$5,500			
UPGRADE YOUR FULL PAGE DIRECTORY PRINT AD			
BACK COVER	\$1,500	INSIDE FRONT COVER	\$1,000
		INSIDE BACK COVER	\$500

Enhance Your Digital Presence!

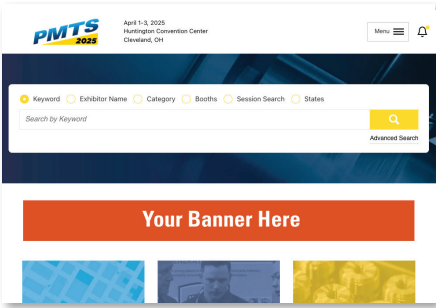
PMTS offers additional high-exposure banner ads to help you stand out in the online resource attendees most rely on to plan their show time.

DIGITAL BACKPACK SPONSOR	
4 AVAILABLE	

The Exhibit Tracker Email is a personalized email sent to all attendees after the event. This email thanks them for registering for the event and includes a list of exhibitors who scanned their badge during the event. Your company logo is included at the top of this email.

- Required:
- 320 x 105 px image require for upload.

INVESTMENT: \$800



DIRECTORY BANNER	
3 AVAILABLE	

Put your brand front and center with a web banner on the home page of the online PMTS directory, ensuring your company receives continuous exposure and clicks back into your online showroom.

- Included:
- Enhanced listing package
- Required:
- 1940 x 180 and 600x500px images for upload.

INVESTMENT: \$2,000

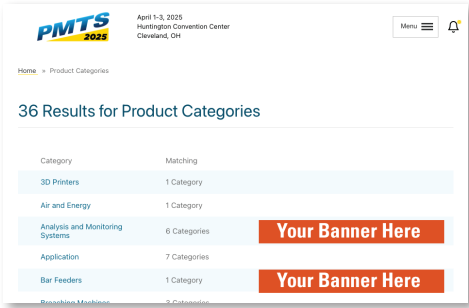


FLOORPLAN BANNER	
EXCLUSIVE	

Display your brand in a web banner on the PMTS interactive floorplan and be seen every time a buyer visits the map. In addition to the high brand exposure, the banner links back to your online showroom so you can generate more leads.

- Included:
- Enhanced listing package
- Required:
- 1456 x 180 px image for upload.

INVESTMENT: \$3,500



PRODUCT CATEGORY BANNER	
MULTIPLE AVAILABLE	

Associate your company with your choice of available show product categories. Guaranteed to be listed first in the category.

- Included:
- Enhanced listing package
 - Your choice of 2 product categories
- Required:
- 640 x 100 px image for upload.

INVESTMENT: \$1,000

EXCLUSIVE

► REGISTRATION EMAIL BANNERS

► **REGISTRATION BANNER DIGITAL ADVERTISING**

- Registration websites
- Attendee registration resource center
- Onsite check-in and self-registration screens
- Digital Backpack sent post-show

► ONSITE SIGNAGE

► **UPGRADED ENHANCED LISTING AND STANDARD SPONSOR PLACEMENTS**

INVESTMENT: \$10,000

*Must sign contract prior to production deadlines associated with each opportunity.

- PMTS registration brochure
- PMTS email promotions
- Thank you ad in the PMTS show directory
- Listing in the show issue of *Production Machining* magazine



EXCLUSIVE

► **BRANDED SPONSOR/LOADING SCREEN**

- Sponsor screen is displayed second after the title screen
- Splash screens will show on a timed schedule as set by show management
- SPECS: 2436 × 2436 pixels

▶ ONE BANNER PLACED AT THE BOTTOM OF MAIN CONTENT PAGES

- Banners link to your mobile listing for lead capture
- SPECS: 1242 × 195 pixels

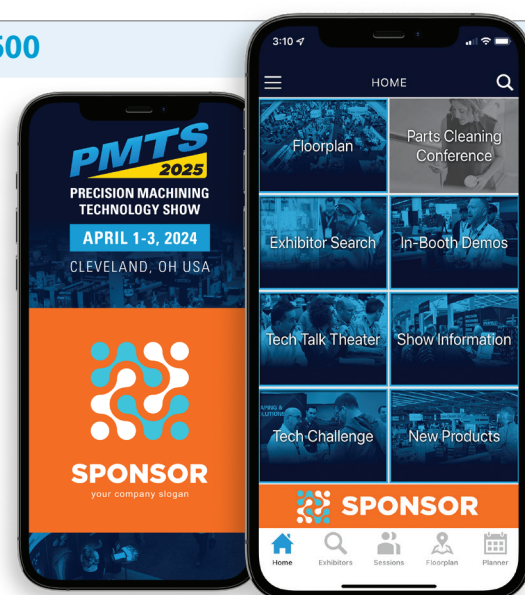
► INCLUDES ONE CUSTOM PUSH NOTIFICATION EACH DAY OF THE SHOW

► COMPANY LOGO INCLUDED IN ALL PROMOTIONS FOR THE MOBILE APP

► INCLUDES UPGRADED ENHANCED LISTING AND STANDARD SPONSOR PLACEMENTS

► INCLUDES TECH CHALLENGE PARTICIPATION TO DRIVE BOOTH TRAFFIC

INVESTMENT: **\$6,500**



DIRECTIONAL KIOSK

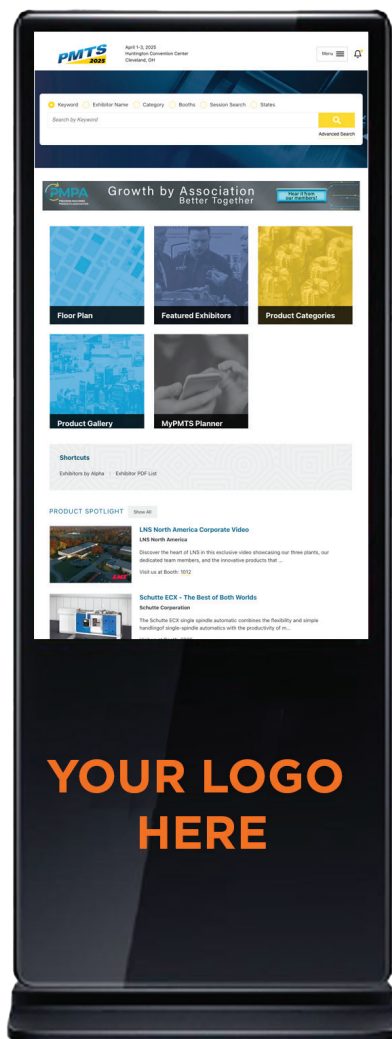
2 AVAILABLE

Help PMTS participants navigate the show floor. Placed prominently in high-traffic areas, your brand takes center stage on one (or both!) kiosks featuring a 50-inch touch screen that displays an interactive floor map.

▶ **YOU'LL RECEIVE:**

- A custom branded wrap on the digital kiosk
- Upgraded enhanced listing
- Standard sponsor placements

INVESTMENT: \$3,000



HEADSHOT BOOTH

1 AVAILABLE

Provide attendees with memorable takeaway – a professional photo that can be instantly accessed! This high-profile opportunity offers ultimate brand recognition and lead generation. Whether it's for LinkedIn profiles, business cards, or company websites, everyone needs a professional headshot!

▶ **YOU'LL RECEIVE:**

- Headshot booth with your brand throughout
- Lead list for all attendees scanned
- Included as a Tech Challenge participant to drive booth traffic
- Enhanced Listing Package
- Standard Sponsor Placements

INVESTMENT: **\$8,000**



Promotional Sponsorships



FREE EXHIBIT HALL WIFI

EXCLUSIVE

Keep business moving smoothly for every PMTS participant. The unsung hero of every event, our Wi-Fi sponsor delivers speed of 3 mbps, connection for an unlimited number of users and availability from show move-in through move-out.

- Logo on WiFi registration splash page
- Included on all WiFi signage throughout the event.
- Customized network name and password with PMTS
- Standard sponsor placements
- Includes Enhanced Listing Package
- Included in Tech Challenge to drive booth traffic

INVESTMENT: **\$8,000**



TOTE BAGS

EXCLUSIVE

This sponsorship gives your company visibility across the entire event with your company logo prominently displayed on the bags that will be carried throughout the show. This sponsorship also ensures extended exposure, as the bags can be reused beyond the event.

- Additional bags will be available for distribution from your booth
- Customization of bag artwork with PMTS
- Standard sponsor placements
- Includes Enhanced Listing Package
- Included in Tech Challenge to drive booth traffic

INVESTMENT: **\$8,000**



HOTEL KEY CARDS

EXCLUSIVE

Receive brand exposure well beyond the boundaries of the Convention Center when you put your company's message directly on to a custom-designed hotel key card.

- Logo on key cards at all primary PMTS hotels
- Standard sponsor placements
- Includes Enhanced Listing Package
- Included in Tech Challenge to drive booth traffic

INVESTMENT: **\$7,500**



LANYARDS

EXCLUSIVE

Branded lanyards are walking billboards, and our lanyard sponsor experiences maximum visibility into every corner of the event, all show long.

- Customized artwork in conjunction with PMTS
- Lanyards available for distribution at your booth
- Standard sponsor placements
- Includes Enhanced Listing Package
- Included in Tech Challenge to drive booth traffic

INVESTMENT: **\$10,000**



PENS

EXCLUSIVE

Boost brand visibility with this attendee giveaway. PMTS pens will be distributed in high-traffic areas such as registration, the tech talk theater, and at your booth, ensuring maximum exposure.

- Logo on pens distributed at registration and in Tech Talk Theater
- Pens available for distribution at your booth
- Standard sponsor placements
- Includes Enhanced Listing Package
- Included in Tech Challenge to drive booth traffic

INVESTMENT: **\$4,000**



HAPPY HOUR

15 AVAILABLE

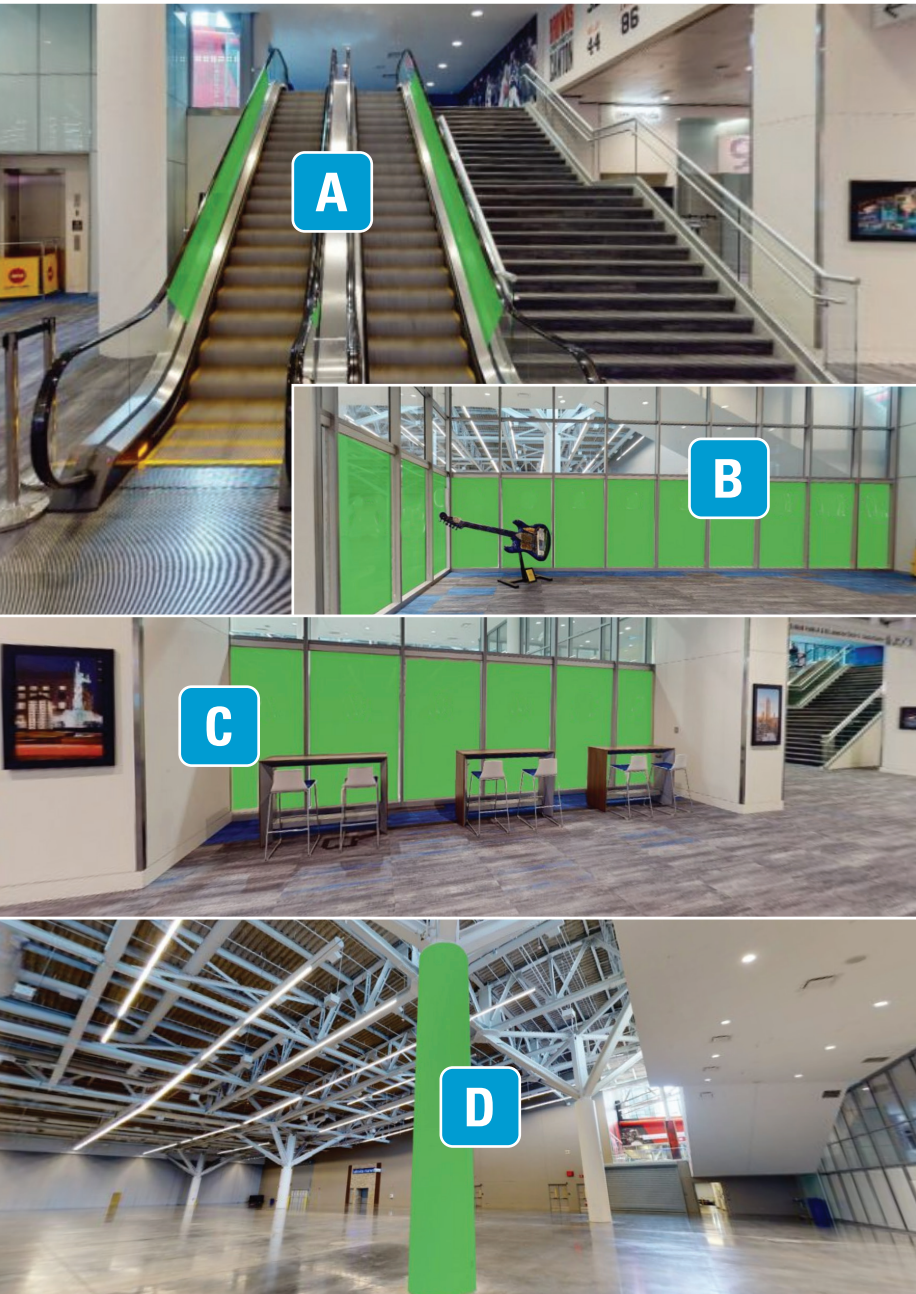
A simple and effective way to generate more traffic to your booth by offering complimentary drinks tickets to attendees that can be redeemed at the PMTS happy hours!

- PMTS Happy Hours will be held on Tuesday and Wednesday, 4:00 - 5:00 pm
- Logo on Happy Hour map distributed to attendees

- 150 drink tickets for distribution from your booth
- PMTS Happy Hour Sponsor sign in your booth
- Standard sponsor placements
- Includes Enhanced Listing Package
- Included in Tech Challenge to drive booth traffic

INVESTMENT: **\$2,500**

Convention Center Custom Graphics



Boost your brand visibility in high-traffic areas around the Convention Center with fully custom graphics. Prices are based on quantity, size and placement.
Contact us at exhibits@pmts.com for a quote.

A CONOURSE LEVEL ESCALATOR CLINGS	
EXCLUSIVE	
INVESTMENT STARTING AT: \$3,500	
B EXHIBIT HALL ENTRY WINDOW CLINGS	
EXCLUSIVE	
INVESTMENT STARTING AT: \$3,500 – \$9,500	
C EXHIBIT LEVEL WINDOW CLINGS	
3 AVAILABLE	
INVESTMENT STARTING AT: \$3,500	
D REGISTRATION & CONCESSION COLUMN WRAPS	
2 AVAILABLE	
INVESTMENT STARTING AT: \$4,300	

Interested in becoming a PMTS Exhibitor or Sponsor?

Contact sales@pmts.com
or your Gardner Business Media
Sales Rep to get involved.

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CUSTOM SPONSORSHIPS

Want to sponsor something you don't see here? Please contact Bryce Ellis to discuss custom sponsorships.

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