

PMTS
2023

PRECISION MACHINING
TECHNOLOGY SHOW

APRIL 18-20, 2023

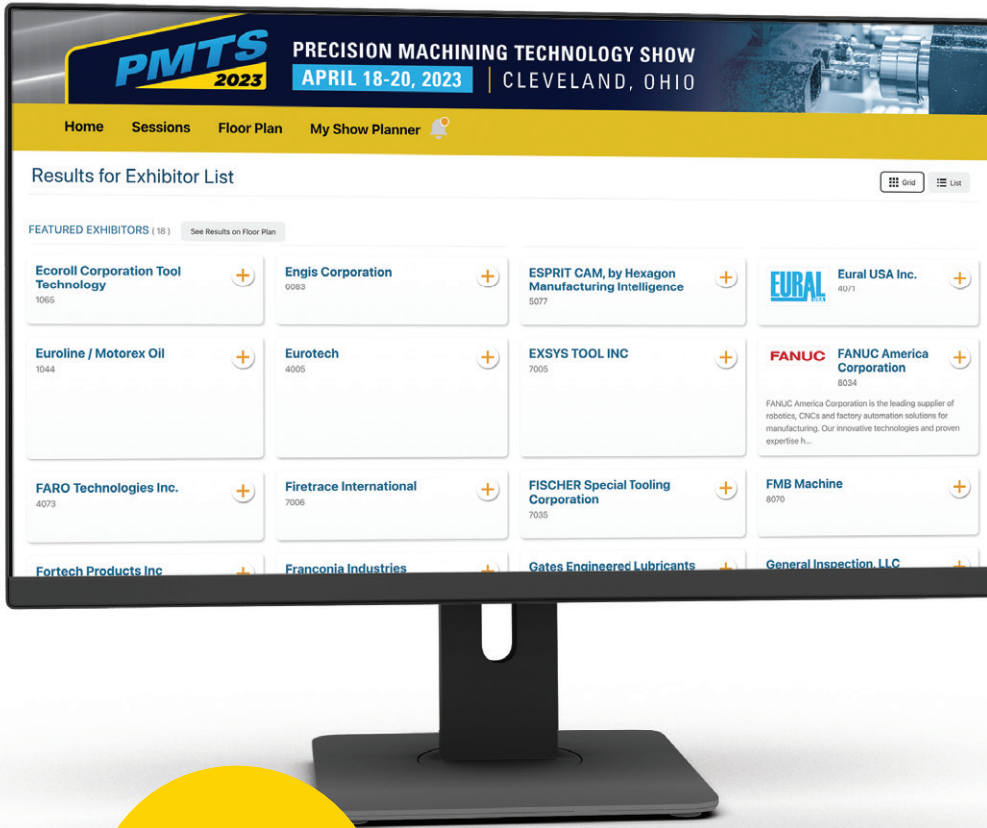
CLEVELAND, OH USA

HUNTINGTON
CONVENTION CENTER
OF CLEVELAND



**SPONSORSHIP & ADVERTISING
PACKAGES**

Online Exhibitor Directory Packages



5X
MORE
IMPRESSIONS

On average, exhibitors who upgrade to an enhanced listing receive up to **5X** more impressions and **7X** more MyShow Planner adds from attendees*.

	ENHANCED \$500	BASIC INCLUDED WITH YOUR BOOTH
YOU RECEIVE:		
Logo	✓	✓
Company Description	✓	✓
Contact Info	✓	✓
Link to Website	✓	✓
Product Categories	✓	✓
Two Promotional Pieces	✓	✓
One Business Card	✓	✓
Exhibitor Product Spotlight	✓	
Showcase Images w/ Descriptions	✓	
One Video/Image Option in Showcase	✓	
Three Business Cards Total	✓	
Four Promotional Pieces	✓	
One Show Special	✓	
One Special Event	✓	

*Based on tradeshow data from MapYourShow in varying industries purchasing middle tier package.

Enhance Your Digital Presence!

PMTS offers additional high-exposure banner ads to help you stand out in the online resource attendees most rely on to plan their show time.



EXCLUSIVE DIRECTORY BANNER

EXCLUSIVE

Put your brand front and center with a web banner on the home page of the online PMTS directory. Your banner will link to your online profile.

- Displays at 1940 x 180 pixels OR 600 x 500 pixels image for small screens (mobile/tablet)
- 1940 x 180 pixels and 600 x 500 pixels images required for upload
- Includes Upgraded Enhanced Listing

INVESTMENT: **\$3,500**

These A la carte opportunities do not include standard sponsor placements.



FLOORPLAN BANNER

EXCLUSIVE

Display your brand in a web banner on the PMTS digital floor plan and be seen every time a buyer visits the map.

- Displays at 728 x 90 pixels
- 1456 x 180 pixels image required for upload
- Includes Upgraded Enhanced Listing

INVESTMENT: **\$3,500**



PRODUCT CATEGORY BANNER

MULTIPLE AVAILABLE

Associate your company with your choice of available show product categories. Guaranteed to be listed first in the category.

- Displays at 320 x 50 pixels
- 640 x 100 pixels image required for upload
- Includes Upgraded Enhanced Listing
- Includes choice of two Product Categories
- Additional Product Categories can be purchased for \$250 each

INVESTMENT: **\$1,000**

Digital Marketing Boosters



EXHIBIT TRACKER EMAIL

3 AVAILABLE

The Exhibit Tracker Email is a personalized email sent to all attendees after the event. This email thanks them for registering for the event and includes a list of exhibitors who scanned their badge during the event. Your company logo is included at the top of this email.

- SPECS: 320 x 105 pixels

INVESTMENT: \$500

A la carte opportunities do not include standard sponsor placements.

PROMOTIONAL PACKAGE

20 AVAILABLE

- E-newsletter banner (16,000+ distribution, six times before the event)
- Includes Upgraded Enhanced Listing
- Full-page ad in the Show Directory (26,000 distribution to PMTS attendees and sent with the July issue of Production Machining)

INVESTMENT: \$4,000



Classic Show Sponsorship Opportunities

VIP SPONSORSHIP

EXCLUSIVE



The first 1,000 PMTS pre-registered attendees become part of an exclusive VIP Club that gives the registrant a special VIP t-shirt, two drink tickets to use during the PMTS Happy Hours and access to shorter VIP lines at registration. The PMTS VIP Sponsor receives exclusive PMTS promotions, including:

- Company logo on pre-show promotions
- Company logo on PMTS VIP t-shirt
- Two signs at PMTS on-site registration
- Standard sponsor placements

INVESTMENT: **\$10,000**

FREE EXHIBIT HALL WIFI

EXCLUSIVE



- Logo on WiFi registration splash page
- Two wireless sponsor signs
- Standard sponsor placements
- Customization of the network name and password in conjunction with PMTS

INVESTMENT: **\$8,000**

TOTE BAGS

EXCLUSIVE

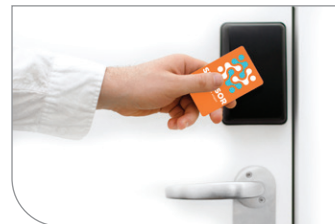


- Additional bags will be available for distribution from your booth
- Standard sponsor placements
- Customization of bag artwork in conjunction with PMTS

INVESTMENT: **\$8,000**

HOTEL KEY CARDS

EXCLUSIVE



- Logo on key cards at all primary PMTS hotels
- Standard sponsor placements

INVESTMENT: **\$7,500**

PMTS 2023



Located in a high-traffic area on the show floor, PMTS's Tech Talk Theater features free-to-attend educational sessions from industry experts. Position your brand as a knowledge expert alongside this valuable information.

TECH TALK THEATER

EXCLUSIVE

- Ten window clings displayed around the theater walls
- Company logo displayed on the branded signage behind the theater stage
- Branded notepads and pens for the Tech Talk Theater
- Company logo included in all applicable pre-show promotions
- Company logo on onsite signage for the Tech Talk Theater
- Company logo on thank you ad placed in the Show Directory
- Includes upgraded enhanced listing
- Standard sponsor placements

INVESTMENT: **\$15,000**

OFFICIAL MOBILE APP

EXCLUSIVE

Put your brand in the hands of thousands of attendees as they navigate the show floor on-site with the official mobile app.

▶ BRANDED SPONSOR/LOADING SCREEN

- Sponsor screen is displayed second after the title screen
- Splash screens will show on a timed schedule as set by show management
- SPECS: 2436 × 2436 pixels

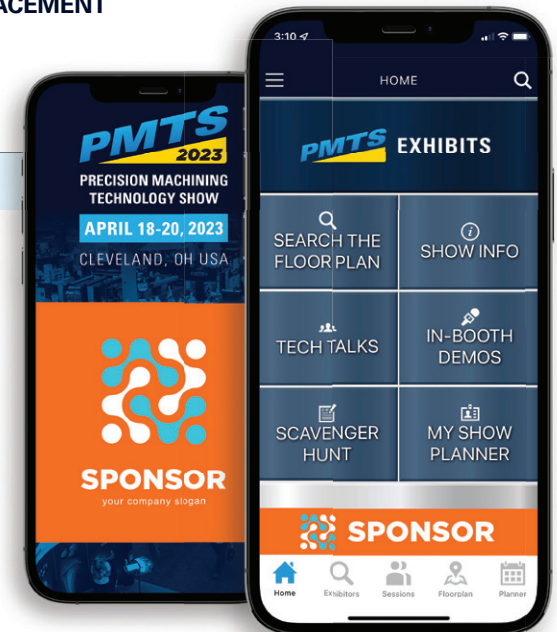
▶ ONE BANNER PLACED AT THE BOTTOM OF MAIN CONTENT PAGES

- Banners link to your mobile listing for lead capture
- SPECS: 1242 × 195 pixels

▶ INCLUDES UPGRADED ENHANCED LISTING AND STANDARD SPONSOR PLACEMENT

▶ COMPANY LOGO INCLUDED IN ALL PROMOTIONS FOR THE MOBILE APP

INVESTMENT: **\$6,500**



LANYARDS



EXCLUSIVE

- Customization of lanyard artwork in conjunction with PMTS
- Lanyards available for distribution at your booth
- Standard sponsor placements

INVESTMENT: **\$8,500**

PENS



EXCLUSIVE

- Logo on pens distributed at registration and in conference rooms
- Pens available for distribution at your booth
- Standard sponsor placements

INVESTMENT: **\$4,000**

HAPPY HOURS



15 AVAILABLE

- PMTS Happy Hours will be held on Tuesday and Wednesday, 4:00 - 5:00 pm
- Logo on Happy Hour map distributed to attendees
- 150 drink tickets available for distribution from your booth
- PMTS Happy Hour Sponsor sign in your booth
- Standard sponsor placements

INVESTMENT: **\$2,500**

REGISTRATION

EXCLUSIVE

As an exclusive sponsor of PMTS registration you receive several branding opportunities in front of every attendee! Benefits include:

▶ REGISTRATION EMAILS

Feature your company's name and logo with a link to your website in all registration-related emails, including:

- Registration confirmation
- Check-in email
- Exhibit Tracker email

▶ REGISTRATION BANNER DIGITAL ADVERTISING

Digital banner ads in:

- Registration websites
- Attendee registration resource center
- Onsite check-in and self-registration screens
- Customized workstation screensavers

▶ ONSITE SIGNAGE

▶ UPGRADED ENHANCED LISTING AND STANDARD SPONSOR PLACEMENTS

+ LANYARDS (Optional Upgrade)

Bundle your registration sponsorship with Lanyards for only **\$2,000 more** (a \$5,000 value).

INVESTMENT: **\$10,000** Registration Only
\$12,000 with Lanyards

*Must sign contract prior to production deadlines associated with each opportunity.

ALL SPONSORSHIPS INCLUDE THE FOLLOWING BENEFITS*:

INCLUSION IN:

- PMTS registration brochure
- PMTS email promotions
- Thank you ad in the PMTS show directory
- PMTS show issues of *Production Machining* magazine

Directory Advertising

Increasing your footprint in the PMTS 2023 Directory will generate sales year round!



The premier tool used by visitors to research their purchases!

4-COLOR PRINT RATES	
FULL PAGE	\$2,500
HALF PAGE HORIZONTAL	\$1,750

4-COLOR COVER RATES	
BACK COVER	\$4,000
INSIDE FRONT COVER	\$3,500
INSIDE BACK COVER	\$3,000

SPECIFICATIONS	
FULL PAGE	
TRIM: 7.875" x 10.5"	BLEED: 8.375" x 11"
HALF PAGE HORIZONTAL	
TRIM: 6.875" x 4.375"	

*Rates are gross. Please contact your sales representative for inserts, premium positions and other available custom options. Must be a PMTS exhibitor to purchase directory advertising.

Participate in PMTS 2023

Connecting Buyers and Sellers
Across North America and Beyond

PMTS 2023	<i>Production Machining</i> REACH	<i>Modern Machine Shop</i> REACH	<i>Products Finishing</i> REACH
MAGAZINE <i>Monthly Subscribers</i>	19,500+	90,600+	26,400+
EMAIL <i>Opt-in Subscribers</i>	11,800+	54,000+	14,400+
ONLINE <i>Monthly Page Views</i>	30,500+	114,000+	67,600+

Interested in becoming a PMTS Exhibitor or Sponsor?

Contact sales@pmts.com or your Gardner Business Media Sales Rep to get involved.

NATIONAL SALES REPRESENTATIVES

Anthony Pavlik

Regional Vice President
apavlik@gardnerweb.com
PH 917-838-8734

Joe Campise

Regional Vice President
jcampise@gardnerweb.com
PH 630-345-3466

John Campos

Regional Vice President
jcampos@gardnerweb.com
PH 630-345-3467

REGIONAL SALES REPRESENTATIVES

CALIFORNIA / WEST

Brian E. Wertheimer
Regional Manager
brianw@gardnerweb.com
PH 513-403-2956

OHIO / SOUTHEAST

Maalik Bomar
Regional Manager
mbomar@gardnerweb.com
PH 513-527-8857

ILLINOIS / MIDWEST

Ben Barnes
Regional Manager
bbarnes@gardnerweb.com
PH 630-345-3468

NEW YORK / NORTHEAST

Rachel Wallis
Regional Manager
rwallis@gardnerweb.com
PH 330-268-2249

CUSTOM SPONSORSHIPS

Want to sponsor something you don't see here? Please contact Bryce Ellis to discuss custom sponsorships.

Bryce Ellis

V.P. Metalworking Media
bellis@gardnerweb.com
PH 513-527-8970

INSIDE SALES REPRESENTATIVES

Bob Huff

Account Manager
bhuff@gardnerweb.com
PH 513-527-8858

Max Burkert

Account Manager
mburkert@gardnerweb.com
PH 513-527-8877

Rachel Freking

Account Manager
rfreking@gardnerweb.com
PH 513-527-8897

INTERNATIONAL OFFICES/SALES REPRESENTATIVES

EUROPE

Simone Mas
Gardner Business Media
PH +33 749-645-567
smas@gardnerweb.com

JAPAN/KOREA

Bryce Ellis
Gardner Business Media
PH +1 513-527-8970
bellis@gardnerweb.com

CHINA

Erica Cheng
Gedy Ltd.
PH +86-185-1531-1075
erica@gedyinc.com

TAIWAN

May Hsiao
J&M Media (Taiwan)
PH +866-4 2296-5959
may@jandm.com.tw

SPAIN/PORTUGAL

Conchi Aranguren
Neben (Spain)
PH +34-600-424223
conchi@nebenconsulting.es

ITALY

Nicola Orlando
PH +39-02-4156-056
FX +39-02-4830-1981
orlando@com3orlando.it

PRESENTED BY:



CO-PRESENTED BY:

