

PMTS 2025

PRECISION MACHINING TECHNOLOGY SHOW

APRIL 1-3

PMTS AUDIENCE RETARGETING

PMTS attracts thousands of prospective buyers and buying teams. Shop owners and precision machining professionals attend the show to discover and evaluate the latest product and service solutions. They also visit PMTS.com and engage with related content across multiple channels to conduct research before, during and after the show.

There is tremendous sales and marketing opportunity to influence this active, qualified audience after the show ends. This multi-channel marketing package is designed to keep your brand present and top of mind as prospects continue their research.

Extend Your Reach Beyond the Booth

High impact brand impressions that drive PMTS registrants and visitors directly to your website.

Program Includes:

- ▶ **Offsite display retargeting:** Keep your brand in front of the PMTS.com audience long after they've visited the website.
- ▶ **Organic + Paid Social Media:** A targeted, paid advertising campaign on LinkedIn and Facebook leveraging the PMTS handle.
- ▶ **Post-Event PMTS Newsletter ad:** Your brand featured in our post-show coverage, delivered straight to inboxes.



Product Details:

- ▶ **Investment:** \$5,000 /mo
- ▶ Available April and May 2025 only
- ▶ Commit by April 11
- ▶ Contact your *Production Machining* Sales Rep

Display Ads JPEG or PNG up to 150k	Social Media Message, headline, JPEG or MP4	Newsletter JPEG or PNG up to 150k
300x250	1080x1080	• Image size (JPEG): 300x250
320x50	1080x566	• Headline: 50 characters
300x600	<i>Provide up to 3 ad variations</i>	• Caption: 25-35 word, max 200 characters

PRESENTED BY:

IN ASSOCIATION WITH:



Artwork & Assets: Submit all assets to jemerine@gardnerweb.com